



Typical Engagements

The scope depends on the decision being made. The examples below illustrate typical work.

Credibility Review

A focused assessment of an existing strategy or business case, identifying where assumptions are unsupported or likely to be challenged.

Typical scope: 1–2 weeks
Typical fee: £5,000 – £10,000

Investor-Ready Business Case

Development or restructuring of a full business case, combining AI-accelerated analysis with expert validation.

Typical scope: 3–6 weeks
Typical fee: £10,000 – £25,000

Strategic Decision Support

Support for high-stakes decisions such as scale-up pathway or market entry.

Typical scope: 4–10 weeks
Typical fee: £25,000+

Each engagement is tailored to the specific decision and context. The objective is not to produce more analysis, but to ensure that the strategy rests on assumptions that withstand real scrutiny.